

Program overview

Sunday

all day	ISPO Trainee Project 12 Interactive workshops and presentations for trainees in the sports retail ICM	ICM
all day	ISPO AWARD Presentation of all the winners and nominees for the new ISPO AWARD. Further information at www.ispo.com/award , A3.216/223	A3
all day	ISPO BRANDNEW Award Presentation of the Top 50 Newcomers awarded in the largest start- up competition of the sporting goods industry. More information: www.ispo.com/brandnew , C2.100/611	C2
08.30am	Breakfast smoothies by EOCA & Nikwax Start in the day with a delicious breakfast smoothie Entrance East	EO
09.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Start in the day with a Erdinger White Veal Sausage Breakfast A6.440	A6
10.30am	ISPO Snow Ice & Rock Summit – presented by Marmot K2 School of Rocker (E) A6.440	A6
11.30am	ISPO Snow Ice & Rock Summit – presented by Marmot Top Theme: Comeback of the natural fibre (E) A6.440	A6
11.30am	ISPO Performance Point Lecture: The running trend: New figures from the Runner's World market analysis (D), B4.303	B4
12.00am - 03.00pm	ISPO BIKE Forum – Urban Cycling in 2022 Presentation and interviews with pioneers of the cycling community C2.100/611	C2
12.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Presentation of the student initiative "Plants for the Planet" (D) A6.440	A6
12.30pm	ISPO Performance Point Lecture: Image surfer: Which brands are up-to-date in the outdoor market? (D), B4.303	B4
01.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
01.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot DAV Boulder Cup – semi finals A6.440	A6
02.00pm	ISPO Slackline Open presented by GIBBON Qualifying "Rookie" A3.224	A3
03.00pm	ISPO Shop Summit: Modern Shop Strategies Expert talk, theme: Facebook, Groupon, Qype & Co... online marketing toolbox – an overview (E), A1.220	A1
03.00 - 07.00pm	ISPO On Snow Demo Après Party powered by Tirol & Zillertal Kick back and enjoy yourself after a successful day with tasty drinks and music, Atrium West	AW
03.00 - 04.30pm	AGD/SDBI Vortrag Thema: "Von Leuchttürmen, Kompassen und Untiefen Orientierungs- marken für Ihre persönliche Karriereplanung als Designer" (D), C41	C4
03.30pm	ISPO Performance Point Lecture: Outdoor trends: Results of the reader survey by outdoor magazine (D), B4.303	B4

(D) In German language

(E) In English language

/// Program overview

Sunday

03.30pm	Knot Again! 2012 ISPO miniramp contest Practice & Best Trick – presented by Volcom Stone A2.319	A2
04.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show, A6.440	A6
04.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Report: DAV women power (D) A6.440	A6
05.00pm	Happy Hour an der Scandinavian Bar Afterwork event with Scandinavian fashion show A6.112	A6
05.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot Movie: Ueli Steck – Himalaya Speed (E) A6.440	A6
05.00pm	ISPO Slackline Open presented by GIBBON Finals "Rookie" A3.224	A3
05.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot DAV Boulder Cup – finals and award ceremony A6.440	A6
05.30pm	Scandinavian Fashion Show 5.30pm SOG Village	A6
06.00pm	ISPO BRANDNEW Award Ceremony Honour of the best Newcomers awarded in the largest start-up competition of the sporting goods industry. More information: www.ispo.com/brandnew , C2 BRANDNEW Village	C2
06.00 - 08.00pm	Spanish Evening Party by afydad Cocktail party with Spanish tapas and wine (by invitation only), B5.224	B5
06.00 - 10.00pm	Nixon Art Mosh One-off exhibition of photography, sculpture, live painting and sketches (by invitation only)	
08.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot A Hell of a Band – Rock from Finland A6.440	A6

Monday

all day	5. Wearable Technologies Konferenz Presentation of innovative and new technologies and products (application needed). Afterwards: Get-Together, ICM/Room 4	ICM
all day	ISPO AWARD Presentation of all the winners and nominees for the new ISPO AWARD. Further information at www.ispo.com/award , A3.216/223	A3
all day	ISPO BRANDNEW Award Presentation of the Top 50 Newcomers awarded in the largest start-up competition of the sporting goods industry. More information: www.ispo.com/brandnew , C2.100/611	C2
08.00 - 11.00am	European Outdoor Group Sustainability Breakfast "Exploring Sustainability - a mini conference to start the day" (apply here: vanessa.knowles@europeanoutdoorgroup.com), Restaurant Käfer, Room Turmblick, Entrance East	EO
08.30am	Breakfast smoothies by EOCA & Nikwax Start in the day with a delicious breakfast smoothie Eingang Ost	EO

(D) In German language

(E) In English language

/// Program overview

Monday

08.30am	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Networking Breakfast A6.440	A6
10.00am	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
10.00am	ISPO Performance Point Lecture: Running trends: Results of the reader survey by RUNNER'S WORLD (D), B4.303	B4
10.00am	Presentation by Katja Hofmann (KMU): “Auf die Märkte fertig – los” Theme: “Ausblick in den Markt der Zukunft – wie wir erfolgreich werben” (D), B32	B3
10.30am	ISPO Snow Ice & Rock Summit – presented by Marmot Film: The Art of Flight (E) A6.440	A6
11.00am	ISPO Shop Summit: Modern Shop Strategies Expert talk, theme: Facebook, Groupon, Qype & Co... online marketing toolbox – an overview, A1.220	A1
11.00am	IDEAS Active Sports Design Network Trendvortrag Theme: Trends & Farben in Sport und Design für Winter 2013/14 (D) ICM/Saal 2	ICM
12.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Report: Leifur Örn Svavarsson (E) A6.440	A6
12.30pm	ISPO Performance Point Lecture: Tools to win the female target group for sports & lifestyle products (D), B4.303	B4
01.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
01.00pm	FEDAS-Meeting Bavaria Lounge	EW
01.00pm	Presentation: Trend Drivers for the Season Fall/Winter 13/14 Fashion, Design and Sports: Colours, materials, prints, silhouettes, forms (E), ICM/Saal 2	ICM
01.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Movie: Eva Walkner – Path of Roses (D) A6.440	A6
02.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot BMW Study: “Development of the consumer behaviour in sports” (D) A6.440	A6
02.00pm	Knot Again! 2012 ISPO miniramp contest Practice & Contest – presented by Volcom Stone A2.319	A2
03.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot Report: Extreme mountaineer Robert Jasper A6.440	A6
03.00pm	ISPO Shop Summit: Modern Shop Strategies Expert talk, theme: Blogs, Facebook & Co... which online tools are the best for my shop?, A1.220	A1
03.00pm	UGTI Promostyl presentation Theme: Winter 13/14 Sport & Street Influences and Trend (register here: www.ugti.de) (E), ICM/Saal 2	ICM

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Monday

03.00 - 4.30pm	AGD/SDBI presentation Theme: "Von Starthilfen, Anlässern und Glatteis – 20 Tipps für Ihren erfolgreichen Start als selbständiger Designer" (D), C41	C4
03.30pm	ISPO Performance Point Interview: Development of events for women in Germany and Europe (D), B4.303	B4
03.00 - 07.00pm	ISPO On Snow Demo Après Party powered by Tirol & Zillertal Kick back and enjoy yourself after a successful day with tasty drinks and music, Atrium West	AW
04.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
04.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Movie: Sleeping Giants (E) A6.440	A6
05.00pm	FSPA Get-Together Get-Together of leading UK sports brand and retailers B4/UK Pavillon	B4
05.00pm	Happy Hour at Scandinavian Bar Afterwork event with Scandinavian Fashion Show A6	A6
05.00pm	ISPO Slackline Open presented by GIBBON Qualifying "Women" A3.224	A3
05.00pm	ISPO AWARD Ceremony – Out of all the 48 category winners, eight overall winners will be rewarded with the ISPO AWARD 2012. More information: www.ispo.com/award , A6.440	A6
05.30pm	Scandinavian Fashion Show SOG Village	A6
06.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Get-Together A6.440	A6
06.00pm	Nixon Art Mosh One-off exhibition of photography, sculpture, live painting and sketches (by invitation only)	

Tuesday

all day	ISPO AWARD Presentation of all the winners and nominees for the new ISPO AWARD. Further information at www.ispo.com/award , A3.216/223	A3
all day	ISPO BRANDNEW Award Presentation of the Top 50 Newcomers awarded in the largest start-up competition of the sporting goods industry. More information: www.ispo.com/brandnew , C2.100/611	C2
08.30am	Breakfast smoothies by EOCA & Nikwax Start in the day with a delicious breakfast smoothie Entrance East	EO
09.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Start in the day with a Erdinger White Veal Sausage Breakfast A6.440	A6
09.00am	Forum Brasil Opening Ceremony (E) ICM/Room 2	ICM

(D) In German language

(E) In English language

/// Program overview

Tuesday

10.00am	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
10.00 - 11.30am	Workshop: Global Nature Fund Biodiversity - Chances and Risks for the Sports Industry (D) B32	B3
10.15am	Forum Brasil General Numbers of Sports in Brazil, Scenario and Perspectives (E) ICM/Room 2	ICM
10.30am	ISPO Snow Ice & Rock Summit – presented by Marmot Panel discussion: Sports behavior of generations and impacts on the health (D), A6.440	A6
11.00am	ISPO Shop Summit: Modern Shop Strategies Expert talk, theme: Facebook, Groupon, Qype & Co... online marketing toolbox – an overview, A1.220	A1
11.15am	Forum Brasil Fiscal and tributaries aspects to the production/distribution by international companies in Brazil (E), ICM/Room 2	ICM
11.30am	ISPO Snow Ice & Rock Summit – presented by Marmot Movie: Ueli Steck – The Swiss Machine (E) A6.440	A6
12.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Panel discussion: Internet as a marketing platform (D) A6.440	A6
12.15pm	Forum Brasil Match Making program, data base, business network organisation (E), ICM/Room 2	ICM
12.30pm	ISPO Performance Point Interview: Trailrunning-Boom – Figures, facts, events, background (D), B4.303	B4
01.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
01.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Ski will Rock you - test reports of Rocker Ski (D) A6.440	A6
02.00pm	ISPO Performance Point Interview: Triathlon event trends (D) B4.303	B4
02.00pm	ISPO Slackline Open presented by GIBBON Qualifying "Men Pro" A3.224	A3
02.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Top theme: Growth market Outdoor Shoes (D) A6.440	A6
02.45pm	Forum Brasil Potential of large multi-sport events in Brazil (E) ICM/Room 2	ICM
03.00 - 07.00pm	ISPO On Snow Demo Après Party powered by Tirol & Zillertal Kick back and enjoy yourself after a successful day with tasty drinks and music, Atrium West	AW
03.00pm	ISPO Shop Summit: Modern Shop Strategies Expert talk, theme: Blogs, Facebook & Co... which online tools are the best for my shop?, A1.220	A1

(D) In German language

(E) In English language

/// Program overview

Tuesday

03.00 - 04.30pm	AGD/SDBI Vortrag Theme: "Von Sparschweinen, Spendierhosen und Abschlägen – Kalkulation und Angebote für Ihre Designleistungen" (D), C41	C4
03.30pm	ISPO Performance Point The online factor: Interview with the makers of the Outdoor-Channel (D), B4.303	B4
03.30pm	Knot Again! 2012 ISPO miniramp contest Practice & Double trouble tournament – presented by Volcom Stone A2.319	A2
03.45pm	Forum Brasil Growth perspectives of sports segments in Brazil for the next years (E) ICM/Room 2	ICM
04.00pm	ISPO Slackline Open presented by GIBBON Finals "Men Pro" A3.224	A3
04.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot ISPO Outdoor & Ski Fashion Show A6.440	A6
04.30pm	ISPO Snow Ice & Rock Summit – presented by Marmot Slackline Show A6.440	A6
05.00pm	Happy Hour at Scandinavian Bar Afterwork event with Scandinavian Fashion Show SOG Village	A6
05.30pm	Scandinavian Fashion Show SOG Village	A6

Wednesday

all day	ISPO AWARD Presentation of all the winners and nominees for the new ISPO AWARD. Further information at www.ispo.com/award , A3.216/223	A3
all day	ISPO BRANDNEW Award Presentation of the Top 50 Newcomers awarded in the largest start-up competition of the sporting goods industry. More information: www.ispo.com/brandnew , C2.100/611	C2
08.30am	Breakfast smoothies by EOCA & Nikwax Start in the day with a delicious breakfast smoothie Entrance East	EO
10.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Movie A6.440	A6
10.00am	ISPO Performance Point Interview with a protagonist of the hiking scene (D), B4.303	B4
11.00am	ISPO Shop Summit: SHOPS 1st TRY Bar Enjoy a "Weißwurst Brunch" and celebrate the 10 th birthday, A1.323	A1
12.00am	ISPO Snow Ice & Rock Summit – presented by Marmot Activity: Slackline Workshop A6.440	A6
12.30pm	ISPO Performance Point Challenge Alps: Movie about the Transalpine-Run (D), B4.303	B4

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Tuesday

01.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot Movie A6.440	A6
02.00pm	ISPO Snow Ice & Rock Summit – presented by Marmot DAV Kids Cup A6.440	A6
03.00 - 07.00 pm	ISPO On Snow Demo Après Party powered by Tirol & Zillertal Kick back and enjoy yourself after a successful day with tasty drinks and music, Atrium West	AW
03.30pm	ISPO Performance Point Trailrunning in the city: Presentation of inner city trails in German metropolises (D) , B4.303	B4